



Shinyee Seet

Group Art Supervisor

Experience

Jacques Madison (Havas VX)

Jan 2022- present

Group Art Supervisor

- 01** Founded Le Salon, an agency initiative that promotes art literacy, return-to-office and creative inspiration through museum and exhibit visits
- 02** Provided mentorship to 12 diverse students from High School of Arts and Design for 12 weeks on different aspects of healthcare adverting from concepting, craft, process, to interview practice
- 03** Participated in Young Lions 2023 and won silver at the Havas Health global network level
- 04** Co-led the development of a new brand from the ground up by creating strategic and visually compelling work
- 05** Actively participating in campaign concepts, new business pitches
- 06** Promoted from art supervisor to group art supervisor

Saatchi & Saatchi Wellness

Sep 2018- Jan 2022

Senior Art Director

- 01** Gained experiences in HCP and DTC-facing multi-platform work as well as pro-bono projects
- 02** Involved in conventions and tactical plannings from conception to execution that helped fortify our client's success and legacy
- 03** Worked on successful launches that ensured our client's success in achieving the best-in-class status across many immunological diseases
- 04** Participated in winning pitches for new businesses
- 05** Promoted from art director to senior art director

NYC Fotoworks, The One Club Portfolio Night 2021, 2024

Reviewer

- 01** Reviewed professional photography and creative portfolios to stay connected to emerging talents and trends

Skills

- 01** Adobe Creative Suite (Photoshop, Illustrator, InDesign, XD, After Effects, Premier Pro, Substance 3D Stager), Figma
- 02** Art direction, design thinking, creative problem solving
- 03** Public speaking, presentation
- 04** Leadership, communication skills, team player
- 05** Multi-lingual (English, Mandarin, Malay)

Awards and PR

- 01** Silver- Young Lions 2023 Havas Health Global Network
- 02** Platinum- Graphis New Talent 2018
- 03** Silver- Creativity International Design & Advertising
- 04** PR- [prnewswire](#), [agencyspy](#), [adsoftheworld](#), [more](#)